# GCSE Food Technology – Controlled Coursework Assessment Booklet

Name:..... Target Grade:..... Teacher.....



Remember this guide shows minimum content!	Hand in	Max Marks	Formative Assessment	Summative Assessment	Approx GCSE Grade	RL Grade	Comments
A. Investigating the Design Context	May 30th	8					
B. Development of the design proposals	July 17th	32					
C. Making	Dec 17th	32					
D. Testing and Evaluation	Feb 20th	12					
E. Communication	Feb 20th	6					

# How to use this Guide:

1. Where you see a 'callout' like this, ensure you folder page includes this information, it is essential for grades C & Above

2. This 'callout' identifies key A & A\* grade criteria

**A**\*

Use of correct English!

Throughout your folder consider the best use of your English skills, think before you write! Remember sentences, full stops, grammar and capitals

Also consider 10-20% of marks are for 'Quality of Presentation'

- 1> Design Brief and Analysis
- 2> Existing Products Research
- 3> Specific Design Brief Research
- 4 Questionnaire
- 5× Research Analysis
- 6> Design Specification
- 7> Initial Ideas (8 in total, 4 per page)
- 8> Planning & Evaluation (x6 Ideas)
- 8a 8b 8c B 9 > Development 1
  - 10 Development 2
  - 11> Development 3 Final Idea
  - 12 Evaluation of Development
  - 13> Production Plan Flowchart
  - 14x Controlled assessment diary
- 15>|Testing by Client/Target group
  - 16> Fyaluation

# Minimum Paper Work Checklist & Time Plan



# Controlled Assessment Criteria (Paperwork)

### Investigating the design context

Design Brief and Analysis

**Existing Products** 

Specific Design Brief Research

Questionnaire leading to user profile/target market

Research Analysis

### Development of design proposals (inc modeling)

Specification including (social, moral, industrial, environmental)

Initial Ideas 1 (inc annotation & analysis)

Initial Ideas 2 (inc annotation & analysis)

Recipe 1 & 2 Planning + Evaluation

Recipe 3 & 4 Planning + Evaluation

Recipe 5 & 6 Planning + Evaluation

Modeling

Development 1: Environmental & Sustainable Issues

Development 2: Details, proportions & shape

Development 3: Final Idea

Evaluation of Development & Ingredients List (inc functions)

Flow Chart/Production Plan Using QC/QA

Controlled Assessment Diary (inc Photos)

### Testing and evaluation

Testing By Client (3rd Party Testing)

Evaluation (Spec v's Evaluation inc Questionnaire)

# Title, Contents page and Border sheets - THERE ARE NO MARKS FOR THESE!



<u>Page 1</u> - Title Page - No marks for this sheet, but it is the first page the examiner will see so make it IMPRESSIVE! Include: -

- 1. AQA Food Technology
- 2. Ecclesfield School 36574
- 3. Candidate Name and Number (leave space if you do not know it)
- 4. Title of Project
- 5. Year of Entry eq: 2011

# \*\*Border pages\*\*

Ensure your name is included on every sheet!

# <u>Page 2</u> - Contents Page (complete prior to the final hand in)

- 1> Design Brief and Analysis
- 2> Existing Products Research
- 3> Specific Design Brief Research
- 4> Questionnaire
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- 7> Initial Ideas (8 in total, 4 per page)
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  - 8c Recipe 5 & 6 Planning + Evaluation
- 9 > Development 1
- 10> Development 2
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- 12> Evaluation of Development
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- 14> Controlled assessment diary
- 15> Testing by Client/Target group
- 16> Evaluation

# Investigating The design Context: Situation Design Brief & Analysis

## What you need to think about:

### **Situation: Ready Made Products**

Supermarkets have seen an increase in the demand of savoury ready meals and ready made desserts. A supermarket wishes to extend its current range that contributes to the recommendations of the 'the eat well plate' or the '5 portions of fruit and vegetables a day rule'

### **Design Brief:**

This is a short subtle response to the AQA Situation that you have chosen to use for the start of your GCSE year. The response should include any specific information added to the original situation.

### Analysis:

### 1: Existing Products:

This is where you research and analyse products that already exist for there good and bad qualities ending in promoting creative design ideas for your design. (DO NOT COPY)

### 2: Specific Design Brief Research:

This is where you research into any components that you may need to use in your specific design such as:

### 2a: Nutritional Needs/Allergies:

You will research into the "5-a-day" program and the "eatwell plate". You will need to research special diets and allergies.

### 3: Questionnaire identifying the target market/user profile:

You will need to formulate appropriate questions and conduct a questionnaire of at least 30 people to establish your user profile's needs. (This needs to be shown in a bar graph or pie chart presentation)

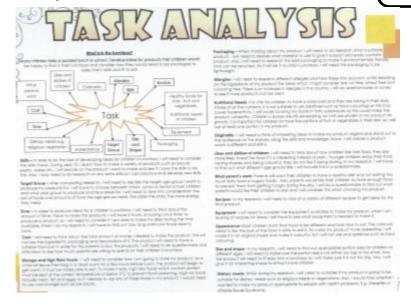
### 4: Storage/shelf life:

This is where you need to research in to production storage conditions and shelf Life, production scales and understand the constraints this has on your design.

### 5. Ingredients/Recipes

This is where you will need to understand about the different functions of ingredients and their uses within particular products.

# Exemplar Work:



What have you learnt from this page:

**Client Opinions:** 

# Levels For page:

- 7-8 ~ Clear and specific design criteria identified, reflecting the analysis undertaken
- 5-6 ~ Design criteria which reflects the analysis undertaken
- 3-4 ~ Design criteria reflects most of the analysis undertaken
- 0-2 ~ Design criteria is very general and lacking in any detail

# Exemplar Page: Situation Brief & Analysis



### Ecclesfield School - Department of Design and Technology (Food Technology)

# TASK ANALYSIS

### What is in the lunchbox?

Many children take a packed lunch to school. Develop ideas for products that children would be happy to find in their lunchbox and consider how they would need to be packaged to keep them sate and fit to eat.



\$kMs = In able to do the task of developing ideas for children's lunchbox. I will need to consider the skills I have. During year 10, I learnt how to make a variety of products such as blocults, pastry, cakes let. I will decide on the product I want to make and see if I have the skills to do this. Also, I may need to do respect on any extra skills so I can practice and develop new skills.

Target Group – After completing research, I will need to decide the target age group I want to produce my products for, I will have to choose between infant, Junior or Senior school children and what year group to produce functions ideas for. I will need to take into consideration the sort of foods and amounts of food the age groups need. The older the child, the more energy than need.

Time – In order to produce ideas for a children's lunchbax, I will need to think about the amount at time I have to make the products. I will have 2 hours, including lunch time, to produce a product, so I will need to consider if I am able to make my idea during the time available. When I do my research, I will have to find out how long particular foods take to cook.

Cost- I will need to trink about the total amount of money needed to make the product. This will include the ingredients, packaging and decorations of It. The product will need to have a suitable final cost in order for the parents to buy the products. Will need to do questionnaire and interviews to see how much parents are willing to spend on their children's lunchbox.

Storage and High Risks Foods - I will need to consider how I am going to store my product. As a child will leave their bog in a cloak noom for a few hours before lunch, the product will begin to get warm: It must be made safe to eat, to make it safe, high risks foods which contain protein must be kept at the carect temperature of below 5°C to prevent food poisoning. High risk foods include meal, fish and eggs, so if I decide to use any of these foods in my product, I would need to use ool starage such as ice blocks.

Packaging – When thinking about my product, I will need to do research what is suitable product, I will need to decide what material to use to give it support and easily contains product. Also, I will need to research the best packaging to make it environmentally hierardy and can be recycled. As it will be in a child's unchbax, I will need the packaging to be lightweight.

Allergies: I will need to research different allergies and take these into account, whilst deciding on the ingredients of my product the icleas which I might consider are nut free, wheat free and colouring free. There is an increase in allergies in the country, I will do questionnaires at survey to see if more products can be used.

Nutritional Needs—It is vital for children to have a balanced and they are taking in their daily intake of all the nutrients. It is not suitable to use additives such as food colourings as this may cause hyperactivity. I will avoid cooking my foods in faithy substances as this could make the product unhealthy. Children's bones are still developing, so I will use protein in my product for growth. It is important for children to have five portions of full or vegetables in their diet, so I will use at least one portion in my product.

Originality- I will need to think of interesting ideas to make my product original and stand out to the audience on the shelves, Using the skills and knowledge I have, I will create a product which is different and skillful.

Likes and dislikes of children: I will need to think about how children like their food, they are more likely to sat the tood if it is interesting instead of piain. Younger children enjoy their food having shapes and being calourful, they do not like it being boring. In my research, I will have to find out what different age groups like, I will include this in a questionnaire.

What parent's want- Parents will want their children to have a healthy diet and not eating too much tatty food or sugary toods. Also, parents would like their children to have enough tood to prevent them from getting hungry during the day. I will do a questionnaire to find out what parents would like their children to eat and i will consider this when choosing my product.

Recipes- In my research, I will need to look at a variety of different recipes to get ideas for my final product.

Equipment- I will need to consider the equipment available to make my product, when I am looking at recipes for ideas, I will have to see what equipment is needed to make it.

Appearance-Most children want their food to be different and look nice to eat. The child will need to like the look of the food in able to eat it. To make my product more appealing, i will make if in an original shape and make it cotourful, flut I will not use and additives such as food colouring.

Size and shape: in my research, i will need to find out appropriate portion sizes for children at afferent ages, I will need to make sure the portion size is not either too big or too small. Also, the product will need to fit easy into a function so I will make sure it is not too big. Also, I will give it an interesting shape to attract more children.

Dietary needs: Whist doing my research, I will need to consider if my product is going to be suitable for dietary needs such as religious needs or vegetarians, Also, I would think whether I wanted to make my product appropriate to people with health problems, E.g. Diabetes or writispile Bowel Syndrome.

# Investigating The design Context: Existing Products Research

# What you need to think about:

- 1: Find a minimum of 5 appropriate products for your design brief.
- 2: Using the titles below analyse the products you have found.

### **Ingredients:**

What has been used, how they work together, suitability of ingredients.

## Flavour / Extra ingredients/ Detail:

Why is this product interesting/exciting, what makes the recipe unique/stand out, what detail defines this product.

### **Environmental Pro's & Con's:**

Can the packaging be recycled, does it use environmentally friendly products, Can sustainable ingredients be used in the manufacture, how far do the ingredients have to come.

### **Nutrition:**

Carbohydrate, fat, protein, vitamins, minerals. What nutrients do the main ingredients provide in the recipe.

## **Target Market:**

What is the target market of the product and why, how could this be changed.

## **Cooking Instructions:**

How is it cooked/assembled, does it require special equipment?

## Storage:

Freezer, fridge, cool dry place

### Cost:

# Exemplar Work:



### Supermarket Survey

I am doing a Supermarket Survey to find a range of products that are connected with Italy as my coursework is related to Italian products. I will be trying to find some healthy products that contain ingredients high in fibre such as wholemeal pasta and flour. This supermarket survey should help me find some suitable products so that I can also produce a similar one. This will give me an idea of products and ingredients already selling in supermarkets.

Name of Product	Description of Product	Pack aging used	Cost	Storage of Product	Instructions for use
Sainsbury's pizza bases, classic Italian	Sainsbury's bases are made in Italy using traditional ingredients,	Heat sealed	£1,00	Store in a cool dry place. Once opened keep refrigerated, Consume within 24 hours	Simply add a topping of your choice and bake. Serve with crisp green salad.
Sainsbury's Wholemeal Mozzarella & Tomato Pizza	A healthier option high in fibre, A high fibre pizza with added seeds, Freezable, Vegetaria n.	Box	£2,39	Keep refrigerated,	Oven cook from chilled or frozen,
Coinchundo	Dich cause brimming	Tub	£1.30	Keen	Heat from chilled in 5

What have you learnt from this page:

# Objectives:

- A-A\* > Detailed analysis of relevant existing products
- C+ > Good analysis of relevant existing products
- C> Limited analysis of relevant existing products

# Exemplar Page: Existing Products (Supermarket Survey)



### Ecclesfield School - Department of Design and Technology (Food Technology)

### Supermarket Survey

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Sainstrury's pizza bases, classic Italian	Samebury's bases are mode in flaty using traditional ingredients.	Heat seased	\$1,00	Store in a notil dry place. Once speniel keep refrigerated. Congume within 34 hours.	Simply add a topping of your choice and bake. Serve with critic green sales.
Sainsbury's Wholemeal Mozzarella & Tomato Pizza	A healther option sign in fibre, A high fibre puzz with acided seeds. Preciable, Vegetaria s.	Box	£2,39	Maep refrigerated.	Oven poor from chilled or frazen.
Sansbury's Napoletana Sauce	Rich sauce brinning with librations and a inter of hose and original and original and original and from the Campagile region. Suitable for regional in singles. Freeziete.	Tub	£1,39	Keep refrigerand.  If freating, heave on size of purchase and consume within 1 month, before a free freating from the wind of the consumer within 24 hours. Once Theseed on not refrester.	Pied from chillest in 3 minutes. Engity contents into a statucing in more a moderate least for 5 minutes distinct frequently. Nacrowee from childest in 5 minutes distinct frequently.  1. Remove lid and register leases for incorrelation products.  2. Place on a non-metallic paste and microwane on full power for 2 minutes.  1. Sith well, register lid bosony well manyweer to a further 2 minutes.  4. Leave to stand for 1 minute and piece and products.
Sainsbury's fresh Gnoochi	Rough textured potato grocchi, ideal served with fresh peato, vegetarian	Heat nested	£0.97	Neep striperated. Once opered keep refrigerated and use within 4 days. Do tot exceed use by date.	But from striked for 2-3 revolutes,
Sainsbury's Italian Salad	Washed and ready to serve. Successed haby leaves with nocket and lentes lettocs. Washed in spring water.	Pleat ansied	E1.49	Keep refrigerated	Use in pasts dishes or draze on top with dessing.
Sainsbury's fresh tortellini, garlic and herb	Mich blend of fisher cheeses and gerks, finish egg parks, lightly seesched with persiey and nutmeg Vegetanan.	Truly and heat sealed	E1.30	Once opered, keep refrigerated within 4 days. Do not exceed use by date.	Cook from chilled for 1-2 minutes.

### Evaluation

As I went through the products in the Supermarket Survey, I saw quite a few 'be good to yourself' products which were connected to the Italian theme. Because Sainsbury's are bringing more healthy products in, this tells me that my product may sell well because it will be healthy and contain fibre.

I found some great products such as pizza bases which use the plain flour as a source of fibre. This is a great product and may be popular to sell as it is only £1.00 per box. This can just be topped off with all the favourite toppings such as cheeses, sauces, high fibre vegetables and then just grilled. The product is quick and easy so it is suitable for people who are busy or for parties.

I also found another pizza but already made with the sauce and topping. The base is made with wholemeal flour which is an excellent source of fibre. This product may be popular for people who are concerned about eating fibre in their diet. It may not be as popular as the normal bases but this is a great product to try out because it is healthy and also quick to prepare.

Vegetarian Lasagne with wholemeal pasta also seems to be a popular choice. I could develop this further using different vegetables or meat to create an option for mat eaters. This would be nutritious due to the content of fibre in the pasta so it may sell very well in supermarkets. I will add a similar or the same ingredient in my product so that it has the same effect I Supermarkets as the products already selling.

I found a product of fresh Gnocchi which is made from a well known fibre source, potato. This is good to sell in Supermarkets but may not be as popular because it isn't a very well known product and can be disliked easily.

Overall, the supermarket survey has helped quite a lot by giving me lots of examples of products that I may want to create in my own way for my Italian product. I may use many ingredients here and also see what kind of prices the products are selling at. I can now test one of the products to analyse it.

andidate Name:	Candidate No.	Centre No. 36574		Page No.
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# Investigating The design Context: Specialist Research (for your brief)

# What you need to think about:

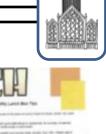
If you are producing a project that needs to be for a specific purpose/target group or retail outlet, it will need to be research relating to that theme. You might need to consider size, ingredients special diets, flavourings, nutrition, fairtrade (ethical issues), packaging etc...

This sheet is partly research, analysing, and developmental as you are showing how you intend to design your work relating to existing products on the market.

Important factors to gain from the sheet;

- 1.Design issues
- 2. How you intend to use the information
- 3. Conclusions
- 4. Design proposals
- 5. Where you attained your information.

# Exemplar Work:





What have you learnt from this page:

Client Opinions:

# Levels For page:

- 0-2 ~ Minimal analysis of other products or systems undertaken
- 3-4 ~ Some analysis of related products or systems undertaken
- 5-6 ~ Good analysis of relevant products or systems undertaken
- 7-8 ~ Detailed analysis of relevant existing products or systems undertaken related to design intentions



### Ecclesfield School - Department of Design and Technology (Food Technology)

# 티잉시티카니의로

Here I have got a picture of a child's

funchbox, this will give me inspiration

as the foods are shaped and have

original ideas. They are also colourful

which is what a child would like to see

in their lunchbox.

Children are encouraged to eat 5 full or

vagetable a day; this will help me to design

my product as I will include fruit or

vegetables to insure they have an intake of

this type of food. It is important to eat 5 a

day because they are packed with vitamins

and minerals: they are also an excellent

source of fibre and antioxidants.

Five a day

fillers:



### The BBC website tells us a child's lunchbas should contain:

- a source of profein to keep children abort
- correlex carbonydrafes for slow-release energy calcium for growth, healthy toones and feeth
- hut and vegetables for vitamins and minerals

Postein.: Make sandwiches using protein fillings such as chicken, egg, nom, tung or choose or mole salads such as Chicken Cowicz schod or Tuno porto solod.

Full and vegetables. Health experts recommend that we include five portions of trult and vegetables in our diet every day. Whole bult may not be that appealing to youngsten, so try outling fault into chunks and threading it onto skewers or this straws, include dired fruit too - dired aproofs in particular are rich in vitamins and minerals.

Corbohydrates: Corbohydrates (such as those in white bread, bloods or cases) provide instant, short-lived energy. Complex carbohydrates release calates sowly and help to keep up energy levels and concentration such as whaterness bread, pasta, banana ur rice. Fasta or rice salads make o nice change from sandwiches.

lean; Iron is a mineral that helps to keep rest blood cells. healthy, traufficient iron can lead to iron-deficiency anaemid. which is particularly common oming young girls. Good sources of son include red meat. Iver, egg you, comed beet, fortilled breakfast cereals, beans and pulses. To help adsorts the iron most effectively, combine with vitamin C-4ch foods such as citina fruits trult julce, tomatous and green leafy vegetables.

### Sainsbury's

When it comes to prototy a member such, this reporter to get the nature of it. To reduce their suchious contents are for fact and of the following food groups

TESOS BEAUTRY LINEAU

Use tuns books in spring water or Strong Septem, but south the majorization. Use the reduced fall or

Healthy toppings can include verifying, mostand, MRQ owner, raise, reduced for cream charge, from these.

Appending origin and a 1000 reduced by cream private off goal the fillings owns. Although power and make a research to the

Pearst botter, although relatively righ in fac, currians healthy reconsist under fac, which self red.

- A good portion of steechs fixed
- Here are some ideas for delictous and healthy sandwich, wrap or pitta bread Add some probes
- Paul, Str. (Color), egg. (Years, Yulti, molt), (Maris, Jean, Will).
- A parties of duty MER, DOOR SELECT STREET, AND ADDRESS OF STREET, MADE AND A
- Surrect built and year Speles, proper, sala,com, tred first, carrel stem, sales pilchs.
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- Type on reducing your belot such trialise
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### ENERGY AND NUTRIENT REQUIREMENTS

The energy requirements of children increase rapidly because they are growing quickly and becoming more active. They have a high energy requirement for their size. To get this energy unasks, foods which are high in energy, rich in nutrients and eaten as part of small and frequent meet may be recessary for younger children (e.g. 4-5 year stos), who do not have large enough stomachs to cope with big meals.

A good supply of protein, calcium, Iron and vitamins A and D is also necessary for children. Calcium is needed for healthy tooth development end, vitamin D, helps make bones stronger Childhood is an important time for tooth and bone



shaped breads, which gives me ideas of shaping bread as this will attract children more.

Here there are a variety of

### Ten Top Healthy Lunch Box Tips

- Deep the regal part of the sent operatory from the treat, constitute, posts or position.
- Discognitive with some alternatives to candecides, for avarrate, wholevest pita podests, fortila wraze or partie wrise.
- 2. Include some protein such as least meat, choken, Lora, form, cheese, egg or
- note to have all meet one that or respectible boxed boxed or direct in the senior occur.
   to count howards your create the fault and respective portions or day.
- 6 Children read to self-repriets to mantipo energy levels, so con't bright to procede a shade. The night include a fixed such as a diece of trut, a shade packed of crops, cremines with chasse, a trend, yoper, someon, maken a some, find hourse charater.
- 6. Add a portion of secre-interview tests or other skets food each as of seems of
- Hapte see an inspection pain of a chiefle tier. If y a samety of different of the each set a carton of find pure, maker, yegunt or mile stretc.
- 2. Try the minimized versions of your choics forcists hoots a healthy of tox does not mean group up at the book stricter enjoy.
- Check out the Guideline Daily Annuan (INDAs) information on the front of many fixed products and experiment ofth some different process.

Pier a cold spot, or a troper disk, in the boot too to help it cost and remember to weet hards fettire departing and earing tool.

Here I have got the top ten hits for a healthy lunchbox. This will give me ideas for my product as it is a suggestion for toods which are useful to provide the children with a nutritional diet.

### Some healthy lunchbex treat suggestions:

- · Yogurt, fromage frais or rice pudding try the reduced fat options.
- · Indevelual packats of dried fruit e.g. rations or
- · Individual partions of cheese.
- Plain biscuts, bread sticks or cruckers.
- Doorses.
- · Popcom unnaited and unbuttered.
- . Firmsh fruits (shood), man tens of fruit and dired fruits or troit mor.
- . Plaw vegelatives such as beby cerests or sliced cucumbers with finally dip like hourious are easy to
- · Moke homemade sunchables using wholegrain crackers, sliced cheese and lean hars
- · Remember it is ok to give your child treats like chocolete, sweets and crisps now and again-just rest



Exemplar 2 Research - Internet

Centre No. 36574 Page No. Candidate Name: Candidate No.

adversely affect blood cholesterol finets: Try it with percontention or society:

· Add cheese for additional calcurs, expensive if your still doese't draft mik.

and low fat proid divisiongs. And watch your serving some



# Investigating The design Context: Questionnaire leading to user profile/target market

# What you need to think about:

- They must ask specific / relevant questions
- There must be at least 20 people asked
- You must show your findings in a bar/pie chart produced to show your findings.
- You must analyse the data and sum up what you have found from the questionnaire.

### 1. How much are you willing to pay for a prepared meal for a family?

- a. £1 £2
- b. £3 £4

c.£5 or more

# 2. What sort of food groups are you most interested in, for your prepared meal?

- a. Veg and fruits
- b. Fat and sweets
- c. Carbohydrates and proteins
- d. Dairy and fibre

### 3. How much preparation are you willing to take up?

- a. Short time (10 20 mins in Microwave)
- b. Medium time in oven (45 mins)
- c. Up to an hour in oven

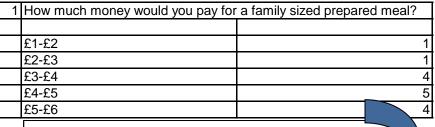
### 4. What's your favourite meal, providing all the food groups?

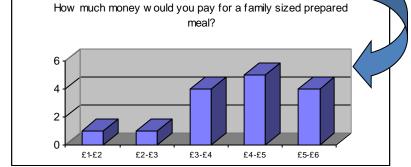
- a. Pizza, veg and desserts/pudding
- b. Fish Pie, veg and a dessert of your choice
- c. Casserole, veg and cheese + biscuits or sweet dessert.

# 5. What do you expect the prepared meals to come in or look like? Will it be recyclable?

- a. Cardboard with 4 sections with plastic cover
- b. Plastic with 3 sections with plastic cover
- c. Average size box
- d. Average size trays

# Exemplar Work:





What have you learnt from this page:

**Client Opinions:** 

# Levels For page:

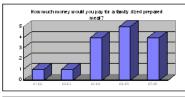
- 7-8 ~ Target market identified and the intended consumer/user profiled
- 5-6 ~ Target market for product has been identified
- 3-4 ~ Some consideration has been taken of the likely consumer/user
- 0-2 ~ Limited understanding of the target market/user evident

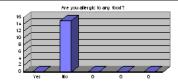
# Exemplar Page: Questionnaire Analysis

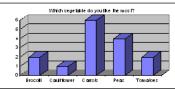


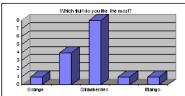
### Ecclesfield School - Department of Design and Technology (Food Technology)

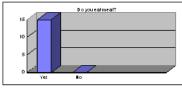
# Questionnaire

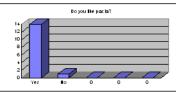


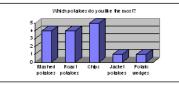


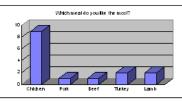


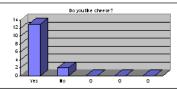


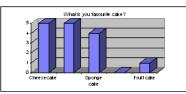


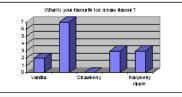












My results say that nobody was allergic to any food and everybody ate meat. Also most of the people like pasta.

Most people would pay £4-£5 for a family-sized ready meal. Carrots are the most popular vegetables, strawberries are the most popular fruit, and chips are the most popular type of potatoes.

This information is useful because I know what foods most people prefer, so therefore I know what food is best to include in my final product. It also tells me what food people don't eat so I know which food shouldn't be included.

Candidate Name:

Candidate No.

Centre No. 36574

Page No.

Investigating The design Context: Research Analysis

# What you need to think about:

This is where you collate (pull together) All the Information that you have discovered in your research. Documenting all your findings and how This can assist you in you designing process.

Your page will have your conclusions from the following pages:

- Existing products
- Existing Products
- Specialist / Componentry research
- Questionnaire leading to user profile / target market

From these pages you need to bring together all your conclusions and analyse how you are going to use them in your further work.

# Exemplar Work:

## **Research Analysis**

### Questionnaire Results

### What I have found out:

I have found out the public's choice of some Italian ingredients such as different pastas, sauces, toppings, etc. By looking at the top scores for each question I may use those particular ingredients in my product. For example the question that asked which pasta they preferred better turned out to be spaghetti. Now that I know the choice of pasta they liked best, it could have a good chance of being one of my main ingredients in my Italian product.

How it will help me design:

This should help me to design my overall product by looking at what the public prefer best so that I can add some of their choices in my product. The reason for doing this is for the product to sell well in supermarkets because I have put into mind what the public's choices are. When I am designing I should remember to put atteast one choice of the public in my product so that part of it was reflected on other people's ideas.

What have you learnt from this page:

Client Opinions:

## Levels For page:

- 0-2 ~ Provided little evidence of research and analysis of context
- 3-4 ~ Made a superficial analysis of most of the research material and the context
- 5-6 ~ Good analysis of relevant research and context
- 7-8 ~ Detailed analysis of relevant existing products or systems undertaken related to design intentions



### Ecclesfield School - Department of Design and Technology (Food Technology)

# **Analysis of Research**

### Mood board

I found many variations and different examples of italien products from daily magazines. The images of the products show me that there is a massive range out there in which I can use for my own product. By looking at the mood board I can be easily influenced by the different products and styles used by other people's ideas in producing what they think are italian. I have also found out that by looking at the mood board the appearances matter to create your own Image so I can think about how I should present my own as good as the ones in the mood board. Also it gives me many ideas for exemple not just making pasts dishes but make something completely different like a pizza or salad.

How it will help me design:

The mood board will help me identify the different ingradients used in the images such as pasta, cheese broad, vegetables, etc. This is very useful because I can use some of those ingredients in my own product for a better flavour and look. Also the way people present their food in the magazines will help me decide how I want my product to look like so that when it is sold, it will look attractive and appellising which should help it sell.

### Questionnaire Results

I have found out the public's choice of some Italian ingredients such as otherwise pastas, sauces, toppings, etc. By looking at the top scores for each question I may use those particular ingredients in my product. For example the question that asked which posts they preferred better turned out to be spaghetti. Now that I know the choice of peats they liked best, it could have a good chance of being one of my main ingredients in my Italian product.

This should help me to design my overall product by looking at what the public prefer best so that I can add some of their choloss in my product. The reason for doing this is for the product to sell well in supermarkets because I have put into mind what the public's choices are. When I am designing I should remember to put atleast one choice of the public in my product so that part of it was reflected on other people's ideas.

### Supermarket Survey

I have found many different products linked to the theme of italian, I have seen the prices, quaraties and ingredients that popular supermarkets have used such as Sainsbury's. By looking at their detailed description and ingredients of their product, has given me a few ideas for my own product. I have also found out the different ingredients the have used that I have never seen before such as tortollini. I have also seen their 'be good to yourself range' for a healftier option which has shown me some special ingredients low in fat and high in fibre. How it will help me design:

The 'be good to yourself' range has helped me a lot by showing the kinds of ingredients they have used for a healthier option. Because my whole product is based on a healthier option and should contain a good source of fibre in, the supermarket survey has helped me identify those useful ingredients in which I can use in my product. Also to make my product a bit more interesting, I can use an urusual ingredient in my product that has been used in one of the products sold by Sainsbury's.

### Fibre Research

What I have found out:

I have found out what libre is and the effect it has on in the body such as the bowel and the way it helps remove woste in the intestines. I have found out that without fibre the removal of weste can be incredibly difficult ad can cause serious finesses such as cancer, I have also looked at a list of everyday ingradients and their content of fibre such as bread, flour and other ingredients that can bee used in my Italian

How it will help me dealgn:

By researching in depth about fibre I have decided that my product should contain fibre in it as a healthier option in supermarkets. This may become popular as today's generation is into a healthier diet. I can look up in a list of some Italian ingredients to ses whether they contain enough fibre to use for my product. I could use high in fibre ingredients such as wholemeal bread or pasts that can be used in pasts dishes or a pizza.



Centre No. 36574 Candidate Name: Candidate No. Page No.

# Development of the design proposals: Design Specification

### What you need to think about: All points should be measurable, this is what we finally evaluate! Target Market Group **Inaredients** 1. Who is the target market? 1. What is appropriate, be specific? 2. Look back to your research 2. Specific requirements i.e. dairy free 3. You defined this with your 3. Are they easy to source? *questionnaire* 4. Are they good quality? 5. Will they give required finish? Safety Labelling 1. Will there be any allergies? 1. What's in your product? 2. Are there hygiene issues? 2. What nutritional content? 3. What warning/advice will be included 1. Look at www.bsieducation.org/Education Cost 1. Is there a limit for TMG? Size/Shape 2. What is cost of similar product? 1. Are there any restrictions? 3. What will customers pay? 2. Specify a general size 3. Is there a limit in the workshop? Weight Green Issues (look at questionnaire) 1. Is it important? 1. What can be recycled? 2. Will customer be able to carry it? 2. Will packaging be recyclable? 3. What are competitor's products? 3. Will recycling symbol be included? ..... Number of servings Manufacture (look specific research) 1. Are specific ingredients Shelf Life/Storage required/excluded? 1. How long will it last? 2. What is scale of production? 2. Can it be resealed/packaged? 3. Are specialised production techniques required? **Packaging** 1. Does product need to be Aesthetics (look at questionnaire)

Exemplar Work: The difficult ones...

Justify importance

Target Market Group

1.(E) Product should appeal to 16◀ 18 year old males, as defined in

my questionnaire

2.(D) Product to be nutritionally lanced, similar to 'product x' in

ny product analysis becau

How to ID creased bias towards points ecyclable/sustainable produced

this is referenced in my product analysis

4.(E) Cost it should cost no more than....to produce

5.(E) It should be stored cold place and will last for

Refer to sustainability

Refer to

your

research!

Each

point is

fully

justified

Importance > E=Essential D=Desirable P=Possible

# Objectives:

A-A\* > Fully detailed and justified specification taking full account of analysis

C+ > Specification is complete and reflects key aspects of the analysis

AQA Criteria - Identify which points are: -

1. How the product should look

3. How will the packaging look?

2. Flavour and texture

waterproof?

2. Does it need to be airtight?

4. Is product easily damaged?5. Will POS be required?

3. Does packaging promote product?



### Ecclesfield School - Department of Design and Technology (Food Technology)

### **Design Specification**

From the research I have done, I will need to make sure that my product includes all of the points listed below.

- Number to save- My Italian product will serve about 4 people.
- Packaging- For wet products such as pasta, I am going to package them in a rigid plastic tray, sealed with a film lid. This will then be covered with a paper cardboard sleeve that includes all the information about the product. It should be suitable to reheat. For a dryer product such as a pizza, I will wrap it with a soft plastic material that also has information about the product.
- Labelling- The labelling will include: the name of the product, the name of the manufacturer/seller, the ingredients, description of the product, best before date, allergy advice, nutrition table and maybe a serving suggestion.
- Appearance- Appearance should look attractive, appealing and appetising to eat.
- Taste-The taste should have a traditional blend of Italian ingredients because my product is based on Italian dishes.
- Texture-To have a good texture I will cut the vegetables in different sizes and also use a different kind of pasta for pasta dishee. The sauce should be smooth.
- Nutrient content-The nutrient content in my product should be good so I want my product to be part of a healthy meal. It will be high in fibre and also protein.
- Cost-The cost will be based on my results form the Supermarket survey. It will cost about £3-£6 due to the big portion size and ingredients used.
- Storage-For storage my product should be put in a refrigerator at 5 degrees centigrade. It can also be frozen.
- Shape-The shape of my Italian product will be put in a round plastic mould.
- Who might buy it? People that may but my product are families who
  want a meal from the supermarket and the portion size is suitable for
  them. Also adults after a hard day of work may want to grab something
  form the shelves for their lunch or supper. The product will also be
  great for healthy eaters because it contains fibre and protein.

 Environment-White making my product, the environment will have the HACCP system in operation to ensure the product is produced in a safe and hygienic condition.

### Design Ideas Brainstorm

I will design several Italian dishes using the design specification. They will have to high in fibre. Here are some of the dishes I may design.



I will be using many traditional ingredients used in Italy such as tomato, cheese, herbe and vegetables. These ingredients are the basis of the dishes I may design.



# Development of the design proposals: Initial Design Ideas 1 & 2

# What you need to think about: 2 pages (A3) of creative INITIAL design ideas 4~6 per page

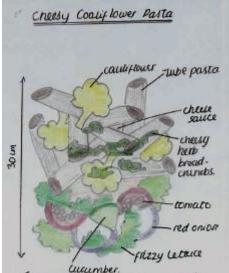
 These pages should be in 'Sketchbook' hand drawn format!

# A minimum of 8 initial ideas should be drawn

- 2. When sketching idea's remember.....
  - a. Sketch freehand lightly
  - b. Define outline
  - c. Render idea using pencil crayons, not felt tips!
  - d. Consider using fine-liner on outline
  - e. Fully **ANOTATE** ideas
- 3. Annotating is adding a short paragraph about features of the idea that cannot be determined by simply looking at the sketch. These may include:
  - a. Notes on how design meets specification
  - b. Notes on ingredients
  - c. Processes/method required
  - d. How easy the product is to make
  - e. What finish is to be used
  - f. Possible allergy ingredients
  - g. How the product could be developed
- 4. Add detail views where required
- 5. Evaluate initial idea's and chose idea(s) to DEVELOP Include conclusion!

AQA Criteria - Evaluative <u>annotations</u> are ESSENTIAL!

# Exemplar Work:



Name of dish: Cheery cambiliower pasta

Skells shown: I have shown how to make
a cheer sauce from scratch,
preparing the fresh vegetables
for the salad and pasta

30cm

# What have you learnt from this page: Client Opinions:

Levels For page, tick the level of YOUR work: -

26-32 ~ Imaginative and innovative ideas have been developed, demonstrating creativity, flair and originality. Further developments made to take account of ongoing research

 $19\text{-}25 \sim \text{Imaginative}$  ideas demonstrating a degree of creativity, which are further developed to take account of ongoing research

 $12-18 \sim Design ideas$  show some degree of creativity and further development  $6-11 \sim Ideas$  show some variation in approach or concept

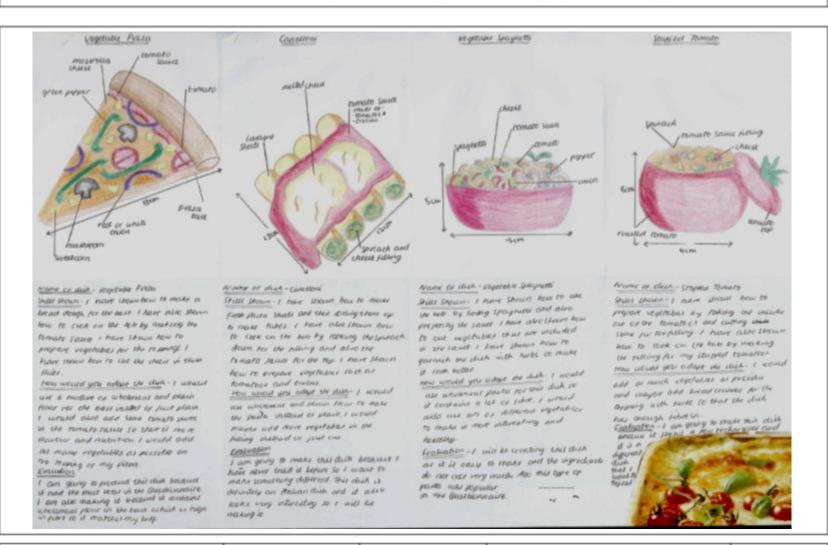
 $0-5 \sim Ideas$  are lacking in imagination, minimal development or further research



# Exemplar Page: Initial Ideas



### Ecclesfield School - Department of Design and Technology (Food Technology)



# Development of the design proposals: Planning & Evaluation

What you need to think about: Ensure your Planning & Evaluation sheet refers to how it meets your brief/spec

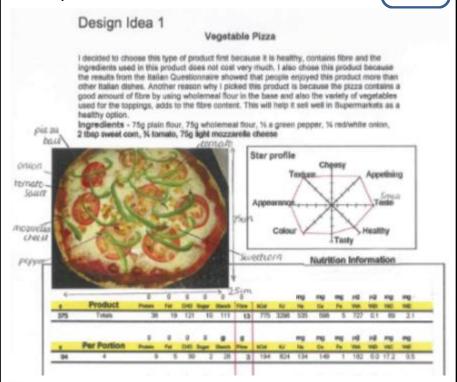
This folder page is to highlight what products you intend to make and evaluate their ability to meet the brief and specification.

# Things to include:

- Justification (why did you choose to make a particular product)
- 2. Annotated photo
- 3. Sensory Testing
- 4. Nutritional Analysis
- 5. Portion Size
- Approximate cost to make
- Evaluation of practical work but also against specification

AQA Criteria - Ensure you have a wide VARIETY of modelling! + Review testing of models!

# Exemplar Work:



# What have you learnt from this page: Client Opinions:

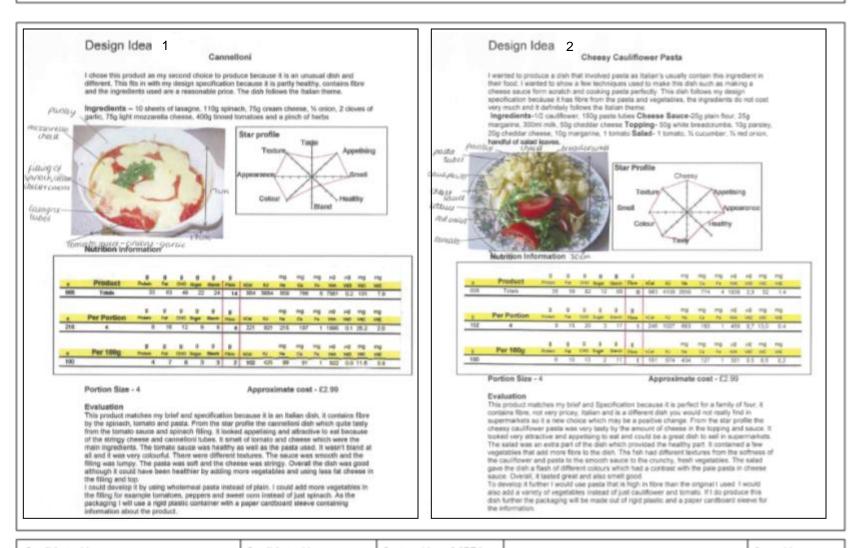
Levels For page, tick the level of YOUR work: -

- 26-32 ~Excellent development work through experimentation with a wide variety of techniques and modelling
- 19-25 ~Good development work achieved through working with a variety of techniques and modelling
- 12-18 ~Adequate development work achieved through working with a range of techniques and modelling
- 6-11 ~Development work is lacking in detail but makes reference to a number of techniques and modelling
- 0-5 ~Basic development work undertaken using a limited range of techniques

# Exemplar Page: Initial Ideas Planning & Evaluation



### Ecclesfield School - Department of Design and Technology (Food Technology)



# Development of the design proposals: Development 1 & 2

What you need to think about: This is the page that allows you to modify 1 specific part of your recipe in a number of ways to improve the product e.g. type of flour

- 1. Remember only change one aspect of your recipe/dish per development.
- 2. These pages should be developing one aspect of your dish/product:
  - a. Start with simple adjustments
  - b. Explain what your going to do
  - c. Show where ideas have been modified
  - d. Get other peoples opinions on your developments
  - e. Include a photo and star profile
  - f. Write about how it changes the nutritional or sensory attributes of the dish
- 3. Final Idea should be based around one or all of your developments and justify how the developments helped you in designing the product
- 4. Annotation should show how product has developed from initial ideas.

Development can be shown in many different ways but successful development happens when you choose one item and use that information to help inform your choice of final design!!

This could be:

Shape, Colour, nutritional profile, ingredients, techniques, processes, Material and so on.

AQA Criteria -Good Development is Critical

# Exemplar Work:

### Development 1 - Quiche

Development number 1

Experiment to increase the fibre content of flour in the shortcrust pastry

### What I am going to do -

I am going to test the pastry by using a variety of flours such as plain, granary, wholemeal and brown. I am doing this to try and increase the fibre content which flour is a good source of. The flour I think is the best taste, texture and appearance will be the one I use in my final quiche.

Ingredients 1

50g granary flour 50g plain flour 50g margarine Cold water Ingredients 2 50g wholemeal flour 50g plain flour

50g margarine Cold water Ingredients 3 50g brown flour

50g plain flour 50g margarine Cold water

Fibre in grams -

Ingredients 3 Brown Flour

	Product	Protein	D Park	9	Since.	Stead	19 Floor	1Cd	61	mg Re	ring	Fe .	PRI PRI	P3	NG.	79
168	Totals	12	42	73	3	11	7	704	2542	483	98	3	108	4.0	0	0
			0	ō		ű	ø			PE	mg	mg	45	10	P.C	70.5
	Per Portion	Protein	tet.	040	Don.	Stech	The	104	84	Bir	Cia .	Fe	ms.	WO	WE	1000
26	4	3	- 11	16		18	2	176	736	191	24	1	127	1.6	0,0	0
		9	9	9	9	9	ä			mg	řio	769	PS.	80	#q	reg
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190		- k	28	49	- 9	43	4	400	1948	257	63	- 2	405	2.6	0.0	0.

# What have you learnt from this page: Client Opinions:

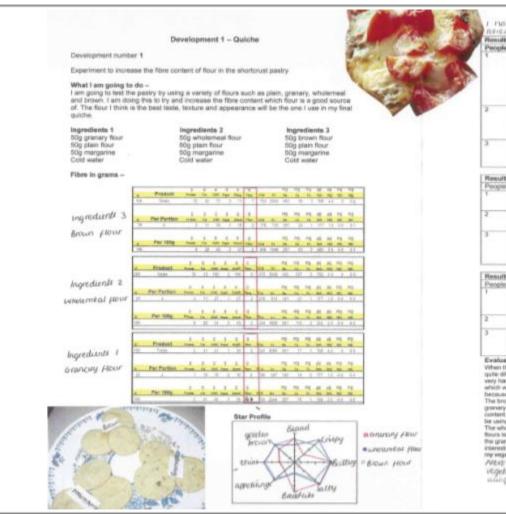
Levels For page, tick the level of YOUR work: -

- 26-32 ~Excellent development work through experimentation with a wide variety of techniques and modelling (including CAD where appropriate) in order to produce a final design solution
- 19-25 ~Good development work achieved through working with a variety of techniques and modelling (including CAD
- 12-18 ~Adequate development work achieved through working with a range of techniques and modelling (including CAD where appropriate)
- 6-11 ~Development work is lacking in detail but makes reference to a number of techniques and modelling (including CAD where appropriate)
- 0-5 ~ Basic development work undertaken using a limited range of techniques

# Exemplar Page: Development 1 & 2



### Ecclesfield School - Department of Design and Technology (Food Technology)



	1 Page of	askid	a rumber	or proci	e # 90	or the	PROCE	(9/9/)	inni	cusif.
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	Hosulto	- Granary Flour		
۲	People	Appearance	Yaste	Yesture
		The title stand out from the posity Looks the a pare golden brown Pleasy Keape 8 alogs Livappetisks to set 10	Very Buttery Staffy Quite Bland Malty Not cooked very much so it tastes a bit like dough Quite heavy form the arroaut of eath fauther +D	Daughy Chanty Both tread like Hard bits in passiny from seeds
	2	The seeds sland out form the pale pastry It tooks quite thick. The pastry tooks doughy 6. and allohy made.	Extramely buttery Post very phonount to end Stiend  5	Soft bread texture Councily and hard from the outer layer of the green in the pastry
	3	Can see the seeds through the peaky Pale colour 1 Floury 10	Sulty Dutlery Uncooked a bit 5	Doughy Hard seeds in positry Soft

Results	- Wholemest Flour				
People	Appearance	Taste	Taste		
	Colden Brown policer Q Keeps 8 shape Quite from 10	Salty from the butter Floury from the dough	10	Crunchy around the edges Thinness makes it less dry and dough the	4 70
2	Thin pieces 9	Chatery Crispy (Wand	ħ	Hant wound edges Crispy on top and bottom	4
3	Golden brown Appetising Brown bry tida Inside the pastry Shouteen a bit 10		7 70	Citapy Cisarchy gren	000

People:	Appearance	Tanto	Testure
1	Brown around bottom and top Senter appearance to 9 wholemest four 10	Buttery Stand floury 6	Bread or cake like teasure Hard and orundly around edges
2	Golden brown I appretising	No taste 1 buffery 17	Crispy on top from the Goldy brown parts
3	Medium thickness brown colour around the missile and inside 1	Very bland Has some butter and safty Leste	Self Cregy

When the dough that contained granury flour was rolled out, the title hand bits were falling of, it was verein the disagn and containing privary trace was closed such that the hard so were serviced in which gains difficult to risk this flavor and so when I need to place I constitute which the quiction may then it will be weep hard to do. Not only wes the flow difficult to hardles but it also had an unsupportang testure to it which would change the whole beduin of my base in the quiction. This flour took the longest to cook because of the dough and flowy like testure. If this I will not use the flour in my final dath. The brown flour was very similar to the wholemeal flour paskry. It was cooked much feater then the granary flour pastry which would be ideal to my deh. There was not very much flavour and the fibre content to not us good as the other flours with just Tg. I think this flour is not the right choice so I will not be using it in my final dish.

The wholeswal floor was the best from all the flours because it contained the most flore form all the fours tested, it had a more sultable testure for the type of distrit will be making and it cooked feater then the granary flour pastry. The amount of fibre this flour has is bg. The different leotures make it more interesting and it was easy to roll out so I think this will be the right flour to use for my shortcrust party in

Ment I mile be developing the filling of my quick with cliptons vegetables this in other such as peak brocks and commones, will be using the best four from benefited to fee the pair of the quicks

Candidate Name: Centre No. 36574 Candidate No. Page No.

# Development of the design proposals: Development 3 - FINAL PRODUCT

What you need to think about: This page should be full of detailed information – You have spent weeks thinking about it!

- 1 Final Idea should be hand drawn a. Fully ANNOTATE idea: -
- 2. Annotating is adding a short paragraph about features of the idea that cannot be determined by simply looking at the sketch. These will include:
- a. Notes on how design meets specification

b. Notes on ingredients o

c. Processes/method required

d. How easy the product is to make

e. What finishing techniques are to be used

f. Any additional ingredients or comments

3. Add detail views where required

Fully justify design decisions through clear annotation

for

each

point!

AQA Criteria - Final idea should clearly show all features, fully justified, of final design

# Exemplar Work:

### Final Product

## Ingredients

Tomato sauce: -200g Tinned tomatoes 20g Smoked Bacon 30g Grated Cheese 5g Mixed Herbs

50g Cranberry sauce 35g Breadcrumbs

Gartic Posto:-100g Strong Plain flour 20g Egg Mint chocolate chip ice-cream:

100ml Double Cream 100ml Whole Milk 25g Sugar 5ml Peppermint 5ml Green Colouring 50g Milk chocolate chips

Chocolete brownies:-

25ml Caramel Souce 100g Self Raising Flour 50<sub>0</sub> Margarine 50g Egg 75ml Water 25g Cocoo Powder 100g Milk chocolate chips

100g Turkey mince

20g Egg

Development 1:- I will use the garlic pasta as it was clearly the most popular. Development 2:- I decided to use the combination of turkey and cromberry meatballs because the turkey was ideal for a low costing meal on an aircraft. Development 3:- I combined the cheese and the bacon flavours together, as they were both the most popular. Development 4:- The mint choc-chip flavoured was chosen as it was the most popular and would compliment the chocolate brownie more compared to the strawberry flavour. Development 5:- I will use the plain chocolate brownie with the caronel scuce for the final dessert to accompany the mint chocolate-chip ice-cream. How the changes affected the product:

- The turkey mince reduced the overall cost of the product.
- The cranberry sauce made the meatballs sweeter.
- The garlic in the spaghetti increased the Italian flavour to the meal.
- The home made posta made the making of the product more skilful and complex.
- The mint flavoured ice cream complimented the flavour of the brownies more than the vanilla ice-cream did.
- The addition of cheese and bacon in the souce gave a varied texture and extra flavour.

Final Development - Re-heating test of the spaghetti and meatballs:-

- The meatballs remained appetising as they kept the moist from the crarberry sauce.
- The spaghetti did not stick tagether once the meal was reheated and this also made the meal appealing. The taste of the product was good, as it retained the garlic flovour and the texture was kept moist.
- The ice-cream and brownie did not need to be reheated, so could only be included in the storage testing. Conclusion: - After re-heating the main course meal, the sensory characteristics remained, proving that the

# Objectives:

A-A\* > Excellent development work through experimentation with a wide variety of techniques and modelling (<u>including CAD where appropriate</u>) in order to produce a final design solution

C+ > Good development work achieved through working with a variety of techniques and modelling (including CAD where appropriate)





### Ecclesfield School - Department of Design and Technology (Food Technology)

### Final Product

### Aim1. To produce the details of the final product.







100ml Whole Milk

**Smil Passarmint** 

My final product on a troy on if it were ready to be served an an aircraft. Bath the main course and dessert are presented and packaged in a ready meal cases. A knife, fork and spean are also at the side ready for serving.

### Ingredients

#### Tomoto souce:-

200g Tinned tomotoes 20g Smoked Bocon 30g Snated Cheese 5g Mixed Herbe Meetholis -

100g Turkey mince 20g Egg

Gartic Paster-100g Strong Plain Flour 20g ligg 15g Oil 5g Gartic

20g Smiked Bocon 25g Suger 5ml Green Colouring 50g Orosberry stock Checolete browning

35g Breadcrumbs 25ml Coronel Souce 50g Murgarine

75ml Water 100g Milk chacalate chips

100ml Double Gream

Chocolete brownies -25ml Coronal Source 10

Mint checolate chip ice-cream

100g Self Raising Flour 50g Egg 25g Cacas Powder

50g Milk chacelete chips

### Development review! -

Development 1:- I will use the perfix ports as it was clearly the meet popular. Development 2:- I decided to use the carbination of furbay and cresherry meetballs because the terbay was ideal for a low costing read on an aircraft. Development 3:- I combined the chease and the beann flavours together, as they were both the meet popular. Development 4:- The mint choc-chip flavoured was chosen as it was the meet popular and would compliment the chacelete brownie with the coronal source for the final desert to accompany the mint chocalete-chip ice-cream. How the changes affected the product:-

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### Final Development - Re-heating test of the spaghetti and meatballs:-

- The neatbol's remained appetizing as they kept the moist from the cramberry souce.
- The spaghetti did not stick together once the med was rehested and this also made the meal appealing. The taste of the product was good, as it retained the garlic flavour and the texture was kept moist.
- . The ice-cream and brownie did not need to be reheated, so could only be included in the storage testing.

Cenclusian:— After re-heating the main course meal, the sensory characteristics remained, proving that the product would be suitable for an in-flight meal. The main characteristic was the flavour, and this proved to be maintened, even ofter a number of heating processes. Reheating in a increases proved to make the product deteriards more, so heating in a consectional even was the best way to do this.

### Final Development - Storage test:-

- . The storage of the spoghetti and meetballs was in fridge temperature between 1 to 4°C.
- The storage of the nint chocolate chip ice cream and the chocolate brownie was in freezer temperature between -18 to -35°c.

Canalisates: From testing the storage life of my Final product, it made me aware that after the second day the characteristics began to deteriorate.

### Comparison against the specification -

- The meal was designed to be served on an aircraft, and suited the requirements of the passengers by the level of originality 2 created throughout the development stages.
- The main course meal is autiable to be stored in a chilled cabinet to prevent the deterioration of the meal, and the dessert is autiable to be stored in a freezer cabinet. These will also be autiable for serving as an account.
- A contrast between the spaghetti and the meetballs was evident. The meetballs were firm, with a slightly orispy outer caching, and the spaghetti was set. The sauce was a smooth consistency, will additional ingredients such as boom added to create varied textures. The icc cream texture was smooth and creamy with solid lumps of chacelote. The browness created a soft and spangy texture.
- The arono was distinctly Italian. There was a clear small of garlic from the sauce and the pasts. There would be a slight arono from the cooked next. The ice cream was small sweet and appetiting.
- The partion size is a sparing single size and is bolanced, as it includes all of the main nutrient groups. The
  dessert is high in fat, however only a small partion would be consumed.
- The med was made from high quality products, all that were presented professionally to give the highest quality looking appearance, which is not always the case with cirline food.
- The meal does not conform to all the heat well recommendations as it does not contain sufficient vegetables and included a high amount of fat.

### Nutritional Analysis:-

April 1995	pin. by	MAJOR BALL	1
	-	( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	
	-	per serving	-
	100 a	NY a	
Street	MICH.	100 N	
	20	600 Acc	
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Carbolisation	104	9014	
Futo:	1874	419	(m).
Fig.	2004	16.74	
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typ.	2504	1204	1
Pater.	276	549	1

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	The SIDT	1104	149					
	-		_					

From laoking at the nutritional analysis, it is clear that the main course is low in sugar, high in seturate, but everage in fat and safe. The dessert is high in fat, soturates and sugar, but is everage in the portion of safe.

### Modifications and Commercial production:-

- To add further textures to improve the dish I could investigate the possibility of adding a trapping to the
  dish such as a cheese cramble.
- The product's nutritional composition is disappointing. I could carry out extensive development work to reduce the amount of fat and sugar in the product and provide a healthier alternative.
- The product does not conform to the 5 portions of fruit and vegetable recommendation so I could aim to add more vegetables to the main course and fruit within the dessert.
- If the product was to be commercial produced I would need to investigate whether the product could be made to a budget.
- I would also need to find out whether ice cream is a suitable product to be made for an airline.
- I would need to investigate whether the product could be scaled up and produced on mass. I would also need to investigate the food safety risks associated with making the product

Candidate Name:	Candidate No.	Centre No. 36574		Page No.	
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# Development of the design proposals: Evaluation of Development & Final Design

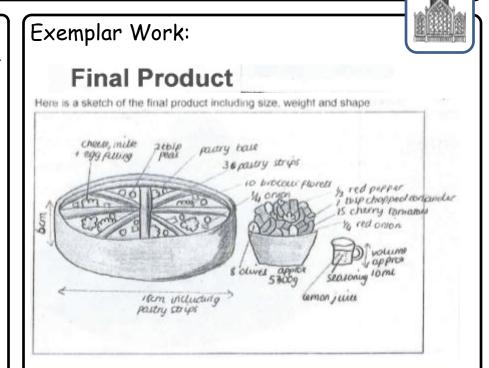
What you need to think about: Clearly annotated drawings are important to communicate your ideas

- Summarise what you have found out from each of your development sheets, highlighting how it informs your final design
- 2. Include:
  - a) Labelled photograph
  - b) Annotated hand drawing
  - c) Refer to size, weight & shape
  - d) Details of any ingredients used
  - e) Details of any additional ingredients used
  - f) Details of any special processes used



Views should be carefully drawn to show required detail. A view may be required to show in more detail.

AQA Criteria – a  $3^{rd}$  party should be able to manufacture / assemble your project from this drawing



# Objectives:

A-A\* > A coherent and appropriate design strategy, with clear evidence of a planned approach, adopted throughout

C+ > An appropriate design strategy, with evidence of planning, adopted for most aspects

# Exemplar Page: Evaluation of Development & Final Design



### Ecclesfield School - Department of Design and Technology (Food Technology)

### Overall Evaluation of Developments

### Development 1

I chose three different types of flours missed with half of plain flour to give a better consistency. The three flours were granary, brown and shokereas. After cooking disks of each pastry, they were tested and commented on the appearance, taste and texture. Granary did not have a particularly good betwee because of the large grains and could also be unpleasant to sat as the bits can get stuck in the teeth. Brown had also a few problems such as lack in flevour so I did not enjoy that flour. Not only did they lack in the categories above but also in the amount of fibre. Granary had only 6g of flore per 100g and brown had 4g of flore per 100g. Overall, the best flour suitable for my pastry was the wholemeal because it had the best sockable testure, contained a good amount of fibre with 5g of flore per 100g and looked appetising to set. I and the testers agreed that this was the best flour to use for my guiche pastry.

### Development 2

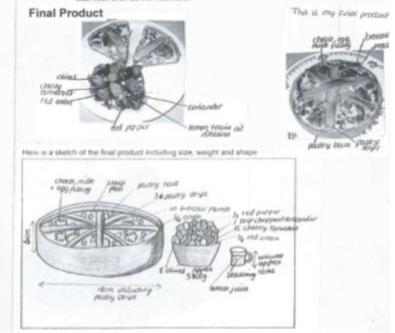
Development 2 was for testing a variety of vegetables for my filling, I used broccoli, broccoli and peas and tornato and peppers. They all also contained orion and paralley. The broccoli filling was quite boring because there was only one particular vegetables int. The other flavours were more interesting as they were two different vegetables. They all looked attractive when cooked. The broccoli and peas had more flare with 5g of fore as peas are a pulse vegetable and contain fibre in their skin. The peppers and tomato flavouring did not exactly contain enough fibre with 4g so I chose not to use it. Overall, I chose the filling that had the highest fibre content which was the broccoli and cheese. Not only did it boost the fibre content but also in appearance and texture. I think this is the most suitable flavouring for my final quiche dish.

### Development 3

This development was testing 3 types of decorations to the flans. The purpose was to have a good attractive finish in the quiche and also boost the fibre content. I used pastry strips, formato athps and cheesy treadorambs. The tomatoes made the quiche lock healthier and colourful but it did not contain enough fibre with only 5g so I did not chose that deboration. The breadorambs did increase the fibre content but it looked a mess which made the appearance unuttractive. The topping I choise was the pastry strips which looked titly and uncomplicated. It boosted the fibre up to 7g so it was the best choice for the quiche topping.

### Development 4

I had to create a sample side dish that would accompany the main dish which is the quiche, I decided to make a healther choice and make my side dish as a saled. I wanted to include choice as most trafian saleds contain cheese. I first did a kind of sales with tomato and puppers but I did contain an itsitian ingredient which was otives. I also made a sample dressing to make the saled moister and have much more trissh flavour. I then did a very simple saled of mozzaretia cheese and sliced tomatoes. To show some skills I decided to add a mayonnaise. The third saled contained saled leaves, conductors, dressing and cheese. This saled probably showed the most skills but unfortunately it did not have enough fibre with only 2 g. The mozzaretia cheese saled only contained fig of fibre. Lastly, the best saled that contained more fibre than the other two was the sales which had 3 g of fibre. Overall, I chose this saled because it. Joseed great to eat, it was healthy as it did not contain any cheese or broad, it was fresh and had the most fibre.



# Development of the design proposals: Production Plan

What you need to think about: The many stages of the design and making process, in detail

- Firstly think what would scale of production be? One off / Batch / Mass Production
- 2. Flowchart representing your project
- 3. Add notes on why flowcharts are used in industry
- 4. Add QA/QC considerations and reference to processes / methods / cutters / equipment

Flowchart should follow a logical making process, start with a rough draft to review with your teacher

Make sure you reference all quality checks!

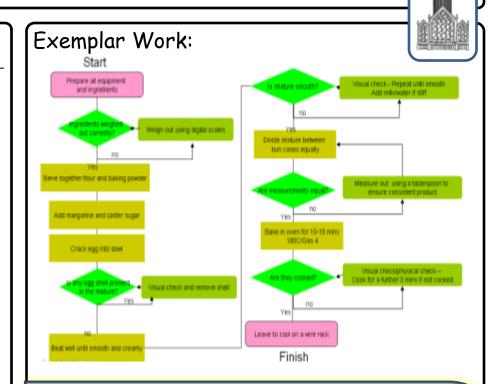
5. Include your ingredients & equipment list on this page

Process

Start / Stop

Decision

AQA Criteria - You need to show understanding of both Quality Control and Quality Assurance



# Objectives:

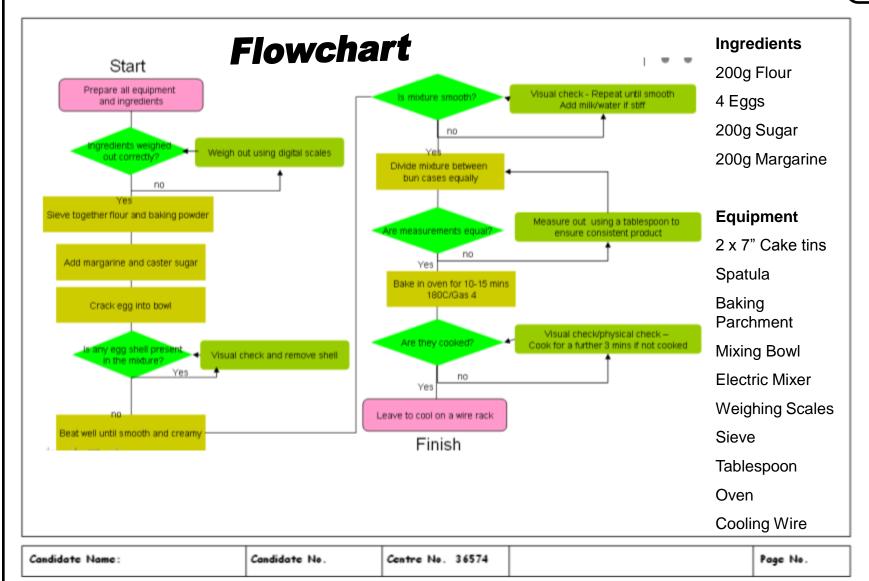
A-A\* > A coherent and appropriate design strategy, with clear evidence of a planned approach, adopted throughout

C+ > An appropriate design strategy, with evidence of planning, adopted for most aspects

# Exemplar Page: Flowchart (Plan of making)



### Ecclesfield School - Department of Design and Technology (Food Technology)



# Development of the design proposals: Controlled Assessment Diary

What you need to think about: Exemplar Work:

Using your production plan you must at each stage document (photograph & explain) each Step (machine, process, computer, machine made, Etc) of your practical journey proving and showing your skills.

This must be done to prove the authenticity of your work and show off your skills, abilities & outcomes. Accompanying the photographic evidence of your work essentially to achieve a better grade you must explain your actions. How it went, did it all go to plan, if not why and what did you do about it? What changes were you forced to take, what improvements did you do to your final idea?

Controlled





What I Need to finish

Done?

Levels For page, tick the level of YOUR work: -

26-32 ~ A coherent and appropriate design strategy, with clear evidence of a planned approach, adopted throughout

19-25 ~ An appropriate design strategy, with evidence of planning, adopted for most aspects

 $12-18 \sim \text{An appropriate design strategy, with some evidence of planning, adopted for some aspects}$ 

6-11 ~ A limited design strategy, with minimal planning, is evident

0-5 ~ Little evidence of a logical approach being adopted, with no indication of planning

AQA Criteria -

# Exemplar Page:



# Controlled Assessment Dary



### 1. Routing

I used a flat bed router to make a grown in the wood so the square wood sick in. The bit I used was som.



### 6. Best Sanding

I used the best ander to make the sides smooth so the joints don't stick out and are flat.



### 2. Marking Out

I use a marking gauge to create a line then I marked out the squares to make the joints.



# 7. Sanding by Hand

to sand down the sides so it was emooth and there were no scratches from the beth sandar



### 3. Cutting Joint

I used a ternon saw to out out some joints and a coping saw for the more fiddly joins.



### Waxing

Once I had sanded it completly I rubbed the wax in allowed it to dry then rubbed it again with a dry cloth



### 4. Garding Joint

i used a five with condition to five the joints so they would fix together.



### 5. In the vice Glued

I glued the joints together with the spowers in the growes

# Making: Your Practical Project

# Exemplar Work:



## Objectives:

- •A-A\* > Final outcome(s) shows a high level of making/modelling/finishing skills and accuracy
- Selected and used appropriate tools, materials and/or technologies including, where appropriate, CAM correctly, skilfully and safely
- •Worked independently to produce a <u>rigorous and</u> <u>demanding outcome</u>
- •Quality controls are evident throughout the project and it is clear how accuracy has been achieved.
- •The outcome has the <u>potential to be</u>
  <u>commercially viable</u> and is <u>suitable for the target</u>
  <u>market</u>
- •C+ > Final outcome(s) shows a high level of making/modelling/finishing skills and accuracy
- •Selected and used appropriate tools, materials and/or technologies including, where appropriate, CAM correctly, skilfully and safely
- •Worked independently to produce a <u>rigorous and</u> <u>demanding outcome</u>
- •Quality controls are evident throughout the project and it is clear how accuracy has been achieved.
- •The outcome has the <u>potential to be</u>
  <u>commercially viable</u> and is <u>suitable for the target</u>
  market

# Testing and Evaluation: Client Testing

What you need to think about: How an you prove the function of your product? Who's opinion will help?

# Testing

- 1. Firstly ensure testing is carried out by your end user (target market)
- 2. Take photo's of it in making at each stage
- 3. Seek opinions/comments of the TMG
- 4. Consider asking retailers of similar products, when they are not busy!
- 5. Justify each point of your dision (speg
- 6. Include a star profile for your poluct

## Modifications and Personal Evaluation

- 1. Review your final project and assess it success
- 2. Ask other peoples opinions
- 3. Try to answer the following:
  - a. Do you find the product easy
  - b. Does it function the way you int
- c. What do you think of it as a comproduct?
  - d. Do you like / dislike any features? Explain...
  - e. What are the advantages compared to other products
- 4. What modifications would you make to the project if you repeated it?

AQA Criteria -Conduct a consumer trial with <u>a 3<sup>rd</sup> party</u>

# Exemplar Work:

# **Testing and Evaluation**









Chopping onions

Tick these

off when

you have

completed them

Fully justify

each point

Chopping chicken and bacon

Adding meat and vegetables to pan

Cooking past

### sification

und out that the chicken and bacon pasts fitted the ion very well. The product was suitable for the target hich was tamilias, because it was quite a simple wady meal st adults and children would like. The meal was healthy had a variety of vegetables including onion, gartic and e ingrededients are also locally produced. The product shister for a tamily and was also nutritionally balanced. Many people are concerned about the ingredients used and where they have come from. To improve my product and to encourage more people to buy it, I used free range chicken. I used free range chicken as the chickens are kept in better conditions. However this increases the price of the product.

# Objectives:

A-A\* > Detailed testing and evaluation as appropriate throughout the designing and making process taking account of client/user or third party opinion. All aspects of the final outcome have been tested against the design criteria and/or the product/manufacturing

C+ > Appropriate testing and evaluation evident throughout the designing and making process. Most aspects of the final outcome have been tested against the design criteria and/or the product/manufacturing specification



### Ecclesfield School - Department of Design and Technology (Food Technology)

# Testing and Evaluation

Final product- Chicken and Bacon pasta













Chopping onions

Chopping chicken and bacon

Adding meat and vegetables to pan

Cooking pasta

Adding meat to saucepan

Adding cream and pesto

Chicken and Bacon pasta

### Specification

I have found out that the chicken and bacon pasta fitted the specification very well. The product was suitable for the target market which was families, because it was quite a simple ready meal which most adults and children would like. The meal was healthy because it had a variety of vegetables including onion, garlic and leek. These ingrededients are also locally produced. The product was the rightsize for a family and was also nutritionally balanced. The pasta is a source of carbohydrates which give you energy and make you feel full. The vegetables provided vitamins, minerals and fibre, which keep your teeth, bones and digestive system healthy, and also help with growth and development. The chicken and bacon is a source of protein, which helps your body grow and repair. The olive oil conatains fat which provides omega 3 and 6. Most of the people on the questionaire said they would pay £5-£6 for a family sized ready meal and my product cost approxiam aftely £5 to make.

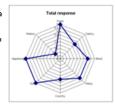
Many people are concerned about the ingredients used and where they have come from. To improve my product and to encourage more people to buy it, I used free range chicken. I used free range chicken as the chickens are kept in better conditions. However this increases the price of the product

I think my product is a lot better than similair products on the market, because it is a lot healthier and more nutritionally balanced. However is it more expensive because it contains free range chicken.

The chicken and bacon pasta could be consumed by the majority of people including people with nut allergies. However it would be unsuitable for vegetarians as the product contains chicken and bacon.

This sensory analysis shows that the product is overall quite successful. It scored highest on moist and fresh, because it is made of fresh ingredients and the pasta was moist because of the creamy sauce. It scored quite high on herby, because the green pesto is made of basil and other herbs. It was very fresh because of the fresh

ingredients and the different ingredients gave the product a variety of different flagogus and textures. The texture of the good was mostly soft because of the gasta, but the onions and leek added grundby textures. The product got a low score on watery because it was quite thick and very creamy so therefore did not taste watery. The product was not tough or chewy so it would be easy for young, children and elderly people to digest, which makes it suitable for the whole family.



### Comments

- The pasta was very tender and tasted good with the chicken and bacon.
- The creamy sauce was thick and tasty because of the pesto.
- It was full of different flavours and textures.

### Justifications and Modifications

### Ingredients

I think that all of the ingredients that I used worked well, as they created different tastes and textures.

### Method of Making

The whole method of making the product was very good as I found out that it took less time to make than I expected.

### Cooking

It was best to cook the meat in the saucepan because it was easier to observe and stir to ensure even cooking, and it also made it easy to add the vegetables and sauce.

### Quality

I think that the product was of high quality as it was nutritionally balanced and contained a variety of fresh ingredients. It was also suitable for families because it is easy to cook and prepare, however the overall cost is a bit too high, therefore some of the ingredients would need to be replaced by cheaper ones. However, cheaper ingredients could possibly lower the quality of the product.

#### Appearance

When I served the pasta on a plate it looked quite colourful because of the green colour of the leeks and pesto, and the pink colour of the bacon. These colours contrasted well with the creamy sauce and pasta.

### Shape and Size

The pasta shells were a curly shape because it was fusilli pasta that I used, and the chicken and bacon were diced into small cubes.

### Flavour and Texture

The strongest flavours you could taste were pesto, chicken and bacon. The textures were mostly soft and crunchy.

#### Finish

I could improve the product by putting a sprig of basil on top to add extra colour and decoration.

# Testing and Evaluation: Evaluation V's Specification

What you need to think about: Pick key features from specification to review and think of industrial issues

- 1. Evaluate the finished project back to your original Specification with respect to: -
- Target Market Group
- Ingredients
- Function of ingredients
- Safety

Size

·Cost

Weight

·Green Issues

**Nutrients** 

·Manufacture

- Appearan
- Packaging Tick these
- off when you have

them

- Fully justify each point completed
- 2. Modifications for Production Discuss this with your teacher
  - a. Would the same materials be used in industry?
  - b. Would process/methods be the same?
  - c. Would finishes be the same?
  - d. How would production costs be reduced?
  - e. Where would it be made?
  - f. How would product be manufactured?

AQA Criteria -State what modifications would be required to make your product commercially!

# Exemplar Work:



### Comparison to the specification

Italian Product will serve 4 people	The product follows the Italian theme. Throughout the development of the product I have used Italian ingredients such as tomatoes, peppers and olive oil. The accompaniment also includes olives which are a traditional Italian ingredient, often found on pizzas. The quiche can be made individually or a family version to be sliced into 4.
Served in a rigid tray with a cardboard sleeve	The quiche would need to be sold in a plastic mould container that will transport the product and prevent damage and therefore protect the pastry. The cardboard sleeve would protect the product.
Look attractive and appetising	The quiche looks very attractive with a golden brown pastry case and then pastry strips which will be glazed to contract against the filling. The use of a variety of different coloured vegetables tomatoes, peas and broccoli will also provide a visually striking appearance. The salad accompaniment also provides extra colour.
Include a blend of Italian ingredients	The incorporation of a number of Italian ingredients as suggested above will allow the product to be sold under the 'Italian' heading. If I could have used basil instead of coriander added an Italian herb.
A smooth sauce and include different textured vegetables	There are different textured vegetables in both the salad and the quiche. The crumbly pastry case contrasts with the smooth and moist filling and the al dente vegetables

# Objectives:

- A-A\* > Evaluate and justify the need for modifications to the product and consideration given as to how the outcome might need to be modified for commercial production
- C+ > Evaluate and justify the need for improvements or modifications to the product

# Exemplar Page: Evaluation V's Specification



### Ecclesfield School - Department of Design and Technology (Food Technology)

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	accompaniment also includes olives which are a traditional Italian ingredient, often found on pizzas. The quiche can be made individually or a family version to be sliced into 4.
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Include a blend of Italian ingredients	The incorporation of a number of Italian ingredients as suggested above will allow the product to be sold under the 'Italian' heading. If I could have used basil instead of corlander added an Italian herb.
A smooth sauce and include different textured vegetables	There are different textured vegetables in both the salad and the quiche. The crumbly pastry case contrasts with the smooth and moist filling and the all dente vegetables within the salad.
Be a high fibre dish	I have carried out intensive development work to increase the fibre content. This has been achieved by using wholemeal flour in the pastry and incorporating lots of vegetables. The fibre content is 24g.
Cost between £3.00 to £6.00 and be suitable for a supermarket	If the ingredients were purchased in bulk the product could be sold for £3.00 and still make a product.
Suitable to be stored below 5°C	The quiche uses high risk ingredients e.g. Egg. And there be stored below 5°C to prevent the rapid growth of bacter
To be served in round plastic mould	The quiche is made using a circle mould.
To be suitable for both children and adults and sold as part of a family range.	The tasting panel made up of both children and adults scored the product high marks and therefore this criteria has been met. I have fulfilled the requirements of the target market.

### Commercial Production

If this product was to be commercially produced it could be made using batch production and this would allow different flavoured products to be made using the same equipment. I have used fresh and local ingredients and would expect the manufacture to do the same to prevent. This would address the environmental concerns such as air miles and fuel costs. The product could be scaled up gnd strict quality control procedures would need to be applied in a factory.

Plain flour Wholemeal flour Margarine Water Onion Peas Broccoli	Adds bulk, Raising agent, Adds structure  Adds bulk, Adds colour, Adds structure. Adds texture  Adds colour, Adds flavour, emulsifier  Binding agent, Mossters.  Adds colour, Adds flavour, Adds nutrients
Margarine Water Onion Peas	Adds colour, Adds flavour, emulsifier Binding agent, Mosstens
Water Onion Peas	Binding agent, Mosstens
Onion Peas	
Peas	Adds colour, Adds flavour, Adds nutrients
Broccoli	Adds colour, Adds flavour, Adds nutrients
ATA SCORES	Adds colour, Adds flavour, Adds nutrients, Adds texture Adds structure
Cheddar cheese	Adds colour, Adds flavour, Adds nutrients
Milk	Adds bulk, Adds texture, Moistens, Adds nutrients
Cherry tomatoes	Adds colour, Adds flavour, Adds nutrients
Red pepper	Adds colour, Adds flavour, Adds nutrients
Red onion	Adds colour, Adds flavour, Adds nutrients
Coriander	Adds colour, Adds flavour, Adds nutrients, Adds texture
Green olives	Adds colour, Adds flavour, Adds nutrients
Lemon juice	Preserves, adds flavour, emulsiflor
Olive oil	Adds flavour, preserves
Seasoning	Adds colour, Adds flavour, Adds nutrients
Eggs	Holds air, Raising agent, Sets food, adds colour